

# Machine Embroidery Education



**Embrilliance**  
Embroidery For the Rest Of Us.

**When:** May 19-20

**Where:** Virginia Beach, VA

**Cost:** \$150 includes 2 full days of classes with lunch

**For more info:** <http://sew-bubbles.com/requestclassinfo/>

registration on the 18th

2 full days of classes

ending at 6pm on 20th

## Embrilliance Essentials

In this hands on class you will work through the entire process of opening & combining designs, adding lettering, resizing, changing colors, & more. Start to finish - tips and tricks included

## Digitizing with StitchArtist

In this hands on class, we will digitize an applique design from a graphic. You will learn about drawing objects, working with layers, digitizing with minimal jumps & other techniques.

## Embrilliance Hacks - Creative Customizing

In this lecture class, we will explore the customizing features of Enthusiast, Density Repair Kit & AlphaTricks. There is so much more to these programs than mapping alphabets and Knockdown(tm) stitching! Lisa is going to show you some wicked cool, creative & time saving program features. Don't worry - we are sending you home with a cheat sheet to refresh your memory when you get home!

## Not Your Ordinary Embroidery

Let's go beyond adding a design to a t-shirt! From shoes, to furniture, from hats (or rather fascinators) to lamps & beautifully embellished clothing - jumpstart your creativity & learn tips & tricks for outside the box embellishments!

## Cutting Machine Adventures

Tips and tricks to getting the most from your electronic cutter - paper, vinyl, fabric - lots of eye candy to inspire you

## Machine Embroidery Inspiration & Recovery

Learn tips and tricks to take your embroidery to the next level. Between Lisa & Leanne, we have over 40 years of experience with machine embroidery. With that much time invested, we've gathered HEAPS of tips, tricks and how to recover from "WTH happened?" We can not wait to share with you to give you the confidence that you need to be successful and create beautiful embroidered projects.

## Lisa Shaw

Lisa SewBubbles

Lisa has been involved with machine embroidery education and inspiration since the mid 90s and you may recognize her from the videos she does online for Embrilliance software. Machine embroidery is her passion as well as her occupation – this combination makes for an artistic as well as efficient perspective for the needs of the machine embroidery software user. Her teaching philosophy has always been that the computer is a tool, just like an oven. We need to treat the computer like a tool, not a magic gizmo. The artistic beauty that we can create with the computer is found inside of each of us – and when using simple easy to use software programs, we can skip all the complex computer stuff and express our creativity.

## Leanne Church

Echidna Sewing Products

National Sales & Support Specialist

Leanne is from Melbourne, AU and has been in the Sewing and Embroidery industry for over 20 years - time flies when you are having fun! She has experience working at various levels in our industry from small dealership to machine company educator to presenter at the Echidna Machine Embroidery Convention. She is most well known for creating and producing items that are a little "outside the box" to inspire others to use their machines to their full potential. She is also an active member of the Australian Sewing Guild hoping to show the younger generations that sewing and embroidery are not only a great hobby but a very rewarding skill to have.

